

NOTICE OF OPEN MEETING

Posted 4:00 p.m. Tuesday, June 2, 2026

Notice is hereby given that the Neosho Events Board will meet in regular session on Wednesday, June 3, 2026 at 4:00 p.m., in the Council Chambers at City Hall 203 East Main Street, Neosho, Missouri 64850.

AGENDA

NEOSHO EVENTS BOARD

The agenda of this meeting includes:

CALL TO ORDER

ROLL CALL

APPROVAL OF MINUTES

1. May 6, 2026 Meeting Minutes

NEW BUSINESS

1. Update on Celebrate Neosho

BOARD UPDATES

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NEOSHO EVENTS BOARD
MINUTES
May 6th, 2026

Members Present:

- Janet Penn, Jeff Jones, Justin Carnahan, Cathleen Bailey, Lauri Lyerla, Kelly Lay, Jessica Johnson

Members not Present:

- Pris Reed

Others Present:

- Jacob Evans
-

A quorum being present, the meeting was called to order by Janet Penn at 4:05 pm on May 6th

2027 Hotel / Motel Budget Requests

- Committee was presented with 10 requests
 - The sum of all proposals would put us over budget by \$13,400.
 - Goal was to come in on Budget - **NOT ACCOMPLISHED**
- 5 City proposals were discussed at a group with a total budget of **\$64,400**
 - This amount is \$8000 over last year's request due to the increase in cost for fireworks.
 - Motion to Accept Kelly, Second Justin - Approved
- Neosho Area Chamber of Commerce request **\$20,000**
 - Motion to Accept Jeff, Second Kelly - Approved
 - Question if this line item can come from a different budget category in the future.
- Newton County A&M Society requested **\$7000**
 - Motion to Accept Kelly, Second Jeff - Approved
- Crowder College Roughrider Rodeo requested **\$2500**
 - Motion to Accept Justin, Second Lauri - Approved
- Neosho Art Council requested **\$8000**
 - Motion to Accept Jeff, Second Kelly - Approved
- Newton County Historical Society requested **\$1500**
 - Motion to Accept Lauri, Second Janet - Approved

Celebrate Neosho June 27th (4:00pm - Dark thirty | Fireworks

- **Music**
 - Brian Ward will provide Main stage trailer - **CONFIRMED**
 - Opening Prayer, Pledge - **CONFIRMED**
 - Keith Brumfield
 - National Anthem
 - Laylah Rogers - **CONFIRMED**
 - Performers: **CONFIRMED**
 - 4:15 - Harmony Street
 - 5:15 - Rebecca Hawkins
 - 7:15 - The Lost Dogs
 - Sound Confirmed
- **Food**
 - 10 Vendors - **CONFIRMED**
 - Donut NV, Buffalo Creek BBQ, Song Bird's Kitchen, Sierra's Chuck Wagon, WH Farm Cafe, Queen Bee Ice & Concessions, Exchange Club (funnel cakes), Los Chilangos Food Truck, Ol King Korn, Pop it like it's hot
- **Activities**
 - Kids zone -
 - Bounce House and Water Slides - **CONFIRMED**
 - Lonny Cowboy Fun - **CONFIRMED**
 - Sand box, Bungee Jump, Giant Swing, Pony Rides
 - Balance by Grace Bike (Ron's Towing) **CONFIRMED**
 - will remain open later

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- **Activities continued**
 - Kiddie Tractor Pull (Graphix Connection) - **CONFIRMED**
 - Cornhole - **CONFIRMED**
 - Open Play
 - Tents and Picnic tables on the City Hall lawn - **CONFIRMED**
 - Finger Printing for Kids - SWMOFOP Lodge #27 - **NOT CONFIRMED**
 - Face Paint us - **CONFIRMED**
 - \$7-\$20 per face
 - Vendor will handle payment with customers directly
 - Quoted \$800 for full day if we didn't want to change customers
 - Watermelon seed spitting (Rodriguez Family) - **CONFIRMED**
 - Working on watermelons with Family Market - **NOT CONFIRMED**
 - Bright Future Peanut Butter Charity Drive - **CONFIRMED**
 - Car Show - Flagship - **CONFIRMED**
 - Enter on Main / Exit on Wood
 - Cutest Dog Contest - **CONFIRMED**
 - Sponsor A Dog's Dream
 - Opens at 4pm for registration
 - Other Business Activities
 - Freedom Church: Dunk Tank - **CONFIRMED**
 - Magnolia & Sunshine: Bubble Activity - **NOT CONFIRMED**
 - Eastside social - Games and Pickleball - **NOT CONFIRMED**
- **NEW Activity**
 - Explore a Truck (BRANCO) - **CONFIRMED**
 - Southside of Square
 - Set-up starts at 4:30 pm
 - Available to public from 5:00 pm - 7:00 pm
 - Leave by 7:30 pm
 - Kids play with actual heavy equipment
 - Vehicles for kids to play on and interact with
 - Republic Service Trash Truck - **NOT CONFIRMED**
 - CEI Semi - **NOT CONFIRMED**
 - Crowder Military Vehicle - **NOT CONFIRMED**
 - 4 State Rental - **CONFIRMED**
 - Branco Heavy Equipment - **CONFIRMED**
 - Fire Engine - **CONFIRMED**
 - Police (Willie) - **CONFIRMED**
 - Ron's Towing (1g Tow Truck with Flag)- **CONFIRMED**
 - Neosho parks - **CONFIRMED**
 - American Water - **CONFIRMED**
- **General**
 - Square will close to oncoming traffic at 12:00pm
 - Newton County Health and Food inspection - **CONFIRMED**
 - Trash Dumpster - **CONFIRMED**
 - Generic Employee Shirts - **CONFIRMED**
 - Restrooms with toilet paper & Sinks - **CONFIRMED**
 - Tag Cars June 19th and June 24th - **CONFIRMED**
- **Board Members Available for Event**
 - 3:00 pm - 7:30 pm (Jessica will confirm time closer to event)
 - Kelly Lay, Pris Reed, Jeff Jones, Janet Penn, Cathleen Bailey, Justin Carnahan

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Fall Festival - October 3rd, 2026 (9:00am - 6:00pm)

- **Vendor Booths**
 - Currently 158 vendors have been registered.
 - Set-up
 - Added Wood Street to Vendor Booths
 - Square Closed to oncoming traffic at 2:00pm
 - ONE WAY in and out of the Square for Vendors.
 - Friday 10/2 - after 5:00 pm
 - Food Trucks and all vendors with Trailers are required to set up
 - Saturday 10/3 - Starting at 6:00 am
 - Remaining Vendors that have no electricity or pull behinds.
 - All vehicles need to be OFF THE SQUARE by 8:30 am 10/3
 - Official open of Fall Festival 9:00 am - 6:00 pm
- **Tag cars parked on or around the Square**
 - Signs will be placed on vehicles parked on streets that will be used during Festival
 - September 25th and September 3th
- **General:**
 - Theme based shirt for Vendors.
 - 1 per vendor
 - Shirts for Businesses on the Square
 - Heather Grey with new Fall Festival logo
 - Pre-order Shirts
 - Pick up at Fall Festival
 - 2 Golf Carts
 - 1 from the Airport / 1 from the Fire Department
 - Picnic Tables and Tents on Courthouse lawn
 - Tents on Courthouse lawn - NO Stakes allowed
 - Port-a-potties with Toilet Paper - **CONFIRMED**
 - Vendor spaces will be marked.
 - Yellow Yard signs will be placed along Neosho Blvd.
- **Music**
 - Main Stage is booked (West side of Square)
 - Brian Ward providing Main Stage Trailer - **CONFIRMED**
 - Main Stage - Starting 10:15am | Last performance starts 4:45 pm
 - Keith Brumfield (Pledge) - **CONFIRMED**
 - Neosho School Show Choir (Anthem) - **CONFIRMED**
 - 9:15 - Kara's Kicks - **CONFIRMED**
 - 10:00 - The Source Performing Arts Studio - **CONFIRMED**
 - 10:45 - Harmony Street Trio - **CONFIRMED**
 - 12:15 - One Penny Shy - **CONFIRMED**
 - 1:45 - 4 Calvary Quartet - **CONFIRMED**
 - 3:15 - Rebecca Hawkins - **CONFIRMED**
 - 4:45 - Lost Dogs - **CONFIRMED**

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- **Activities**
 - History Alley - **CONFIRMED**
 - Lions Club Breakfast at Civic - **CONFIRMED**
 - 7:00 am - 10:00 am
 - Pancake / Sausage/Biscuits and Gravy
 - Flagship Auto Hosting Car Show - **CONFIRMED**
 - Start at 10:00 am - 1:00 pm
 - West Main (In / Out only)
 - Chalk Art - **CONFIRMED**
 - Backyard Bounce NWA House - East Main - **CONFIRMED**
 - Farmer's Market
 - Open the morning of Fall Festival.
- **Social Media**
 - Jessica is promoting on Social Media, TV and Radio
 - A Facebook event will be created.
 - Ongoing Social Media posts about specific activities and Music.
 - NACC is promoting the Festival on the Experience Neosho App.
 - Festival Map on the App.
- **Board Members Available for Event**
 - Friday Evening (Start at 5:00 PM)
 - Kelly Lay, Pris Reed, Jeff Jones, Janet Penn, Cathleen Bailey, Lauri Lyerla
 - Saturday (Early Start at 7:00 AM)
 - Kelly Lay, Janet Penn
 - Pris Reed & Justin Carnahan - Historical Society
 - Jeff and Cathleen - Working a booth
 - Lauri Lyerla - Boutique
- **General**
 - BBQ at Morse Park not happening during Fall Festival due to conflict with date on a circuit of events.
 - Trying to reschedule to Strawberry Festival being planned in the fall by the Historical Society

Being no further business. Motion made by Lauri Lyerla, seconded by Justin Carnahan to adjourn at 5:30 pm. Unanimously approved.